

AUG29/12 12.11  
\*\*\* WFTV-TV \*\*\*

PROGRAM : EYEWITNESS NEWS  
CON COM1: EYEWITNESS NEWS



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,500.00	8/30	8/30	1		THU	1
14			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,500.00	8/30	8/30	1		THU	1
15			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,700.00	9/6	9/6	1		THU	1
16			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$4,200.00	8/30	8/30	1		THU	1
17			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$4,200.00	8/30	8/30	1		THU	1
18			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$1,100.00	9/4	9/4	1		TUE	1
19			400A-459A PROGRAM : ABC NEWS THIS MORNING CON COM1: ABC NEWS THIS MORNING	30		\$100.00	9/4	9/4	1		TUE	1
20			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,700.00	9/4	9/4	1		TUE	1
21			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$1,100.00	9/5	9/5	1		WED	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			400A-459A	30		\$100.00	9/5	9/5	1		WED	1
PROGRAM : ABC NEWS THIS MORNING												
CON COM1: ABC NEWS THIS MORNING												
23			500P-600P	30		\$2,700.00	9/5	9/5	1		WED	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
SEP/12 48800.00											CONTRACT TOTAL 48800.00	
											TOTAL SPOTS 23	

MARKET TOTALS \$88,727

WFTV 55%

WKMG 12%

WESH 25%

WOFL 8%

WKCF 0%

WRBW 0%

CABL 0%

WOPX 0%

WRDQ 0%

EFTV 0%

SHARES ESTIMATED

SVC- NSI

DEMOS- RA35+\*